



Parc Downsview Park  
Canada



## Media Release

FOR IMMEDIATE RELEASE

# Parc Downsview Park Inc. bids fond farewell to Company President & CEO

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**Toronto, ON (March 22, 2010)** – Parc Downsview Park Inc. (PDP) is advising that its first appointed President and Chief Executive Officer Tony Genco will be leaving the organization when his term expires on May 18, 2010.

Mr. Genco has served (PDP) for more than 10 years. With boyhood roots in the Downsview community and a deep concern for the development of the land, he rose to lead the company within two years of joining PDP.

Many successes can be attributed to Mr. Genco's tenure at PDP including the creation of an autonomous governance structure reporting directly to the Government of Canada and the transfer of the lands from the Department of National Defence.

"I am very proud of all the things that the team has accomplished at PDP," said Mr. Genco. "While there is still much work to do, the foundations have been set for the fully successful implementation of the vision for a new kind of park in the 21<sup>st</sup> century of which both local and all Canadians can be proud."

Mr. Genco has worked diligently to achieve the mission, mandate and opportunities for Downsview Park. He has allowed the vision of the Park to progress and demonstrates the values of the organization in its activities.

"The Park is being constructed. PDP is on the cusp of a new relationship with the City of Toronto and there are already 1.5 million visits per year to the public space. Greatness is within our reach now!" Mr. Genco proudly concluded.

He has further ensured that the integrity of the concept of the sustainable community remained while focusing on the unique opportunity the Park represented.

“For Downsview Park’s transformation we thank Tony’s hard work and dedication. He has been tenacious in resolving issues and ensuring results,” stated David Soknacki, Chair of the Board of Directors, PDP.

“Throughout his journey, he has done an excellent job to build the Park from the inside out and the results are now starting to show. As such, under Tony's leadership, the Park has put in place many of the components necessary for our ongoing success. We are now strongly positioned to achieve the Park’s next phase of transformation,” continued Mr. Soknacki.

The search for a new President and CEO will begin immediately.

### **About Downsview Park**

Formerly a military base (CFB Toronto), Parc Downsview Park Inc. (PDP) was established by the Government of Canada, stipulating that the land be developed as “a unique urban recreational greenspace for the enjoyment of future generations.” Downsview Park is self-financing, independent of government funding and is being designed to support environmental, social and economic sustainability. Of its 572 acres, 377.4 acres are committed to public open space and recreational use. Downsview Park engages the public through its year-round seasonal, cultural and special events, and educational and recreational programs. It is also home to the Downsview Park Sports Centre. These features promote and broaden awareness of the significant historical, environmental and cultural characteristics that make Downsview Park unique. Over 1.5 million visits annually continues to establish Downsview Park as *a unique park for all people and a modern park for all seasons*.

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